

I just wish they'd pull down their skirts....

- Why this topic?
- What are we talking about when we talk about modesty?
- Policing Modesty
- Modesty and the Messiah
- Growing Up Modestly
- Reframing Fashion
- Modesty as a Business Model
- Modesty Erases Women
- What's motivating the Modesty Movement now?

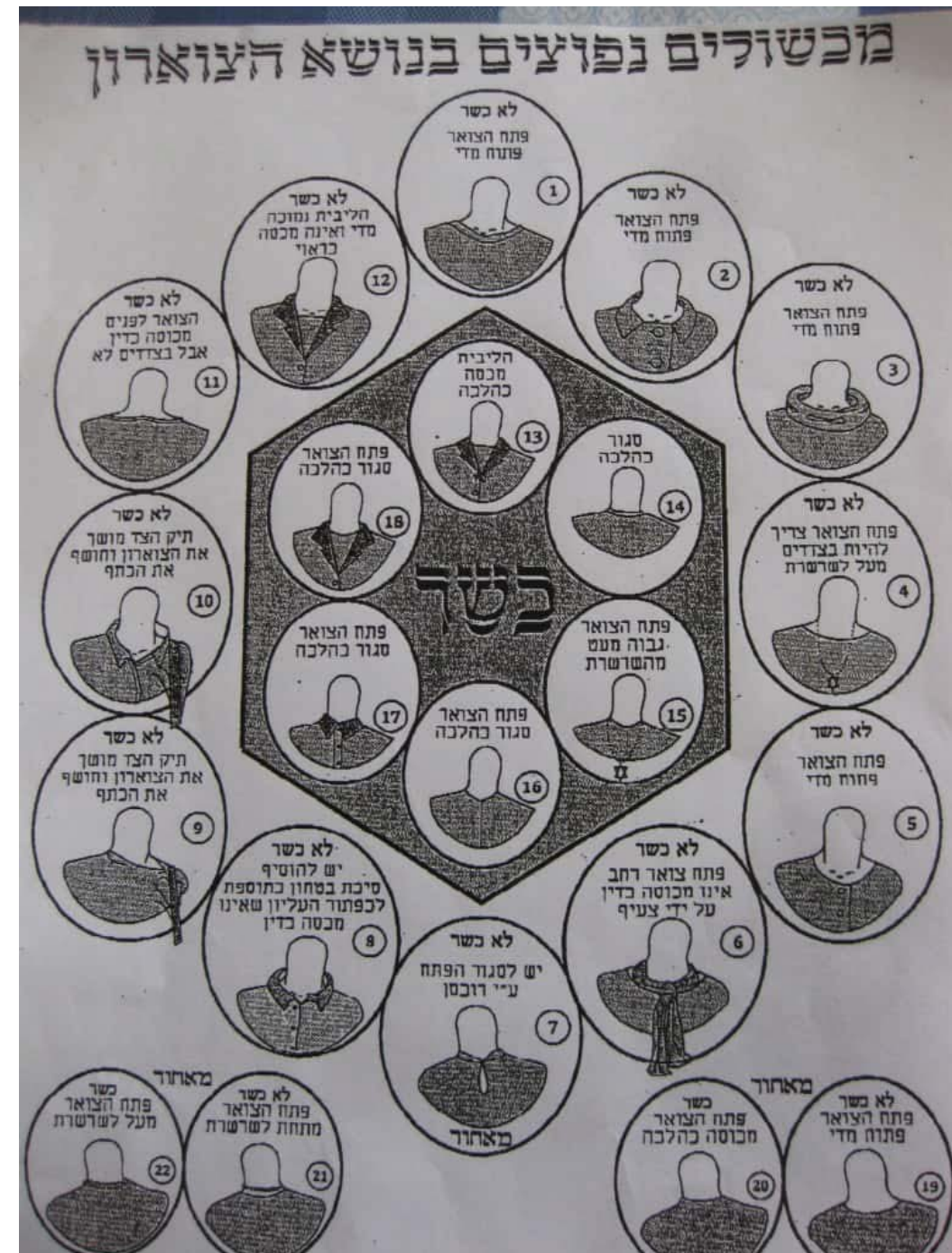
הגיד לך אדם מה-טוב ומה-יהוה דורש
ממך כי אם-עשות משפט ואהבת חסד
והצנע לכת עם-אלהיך:

He has told you, O man, what is good, and
what the Lord demands of you; but to do
justice, to love loving-kindness, and to
walk discreetly with your God.

From Michah, Perek 6, Pasuk 8

Policing Modesty





Neckline Trouble?
HERE'S AN INNOVATIVE SOLUTION...

Kosher Neckline Workshop
Presentation by **EZ Neck Elastic**

ONE TIME OPPORTUNITY!
DON'T REGRET YOU MISSED IT!

FailedMessiah.com

Learn an **EASY, DO-IT-YOURSELF TECHNIQUE**
TO FIX NECKLINES, PRE-TIEDS, SMOODS AND TURBANS ELEGANTLY AND COMFORTABLY CONFORMING TO HALACHA.

- LEAVES**
front looking smooth without bunching; eliminates safety pins
- HANDS-ON!**
Not a lecture; each participant gets to fix a neckline
- IDEAL**
Workshop for Women's Functions, Camps, Bungalow Colonies and High Schools
- NO SEWING**
skills or tools necessary; EZnecklastic Kit provided
- WORKS**
for shells, T-shirts, pre-tieds, smoods and turbans.

· CHANGE YOUR LIFE FOREVER!
· Be comfortable and neat looking all the time!

After

THE JEWISH WEEK | jewishweek.timesofisrael.com

JOFA BLOG **Tznius Blog Series**

Faceless: Do Extreme Tznius Codes Perpetuate Rape Culture?

BY SHAYNA ABRAMSON | August 16, 2017, 11:34 am |

Modesty and the Messiah

The words of Rabbi A.M Horowitz Zt"l:
A פריצה in the back of the גופא

The בגדי פריצות
was the cause of the מגיפה.

Fallen Messiah.com



Please daven that the manufactures which don't conform to Hilchos Tznius **should do Tshuva** and change the styles to Tzniusdige one.

This will מגיפות בעו"ה stop.
(Including Flu illnesses which are record high in NY/NJ)

If you can help in being part of Tehillim groups to daven that the manufactures should do Tshuva and all sicknesses including flu, cancer and children going of the Derech, please call: 845.445.8370



Dear Readers

.After hearing of yet another case of a local young mother who is unwell, it is about time we realize that something must be done.

At the time of the world war, many gedolim stated that the lack of tznius was a great cause.

Here in our community there are young parents, young children who are also fighting a war - a war for life, to live.

Recently short skirts has come into fashion, and we have the nisoyin to follow. But we, yiddishe women and girls, have halochos to follow, and a skirt must be at least 4" below the knee and **not just above or just in the middle of the knee.**

The knee must be completely covered at all times, when sitting, walking and getting in and out of a car.

Remember: Every new fashion brings with a new illness.

May the zechus of tznius remove these illness and bring refuos to klal yisroel.

M.L.

A UNIQUE OPPORTUNITY!

Since HaGaon R' Y. Zilberstein, shlitte, has reviewed this book and deemed it appropriate and worthwhile, I offer my blessing that the authors—may they live and be well—will see blessing emerge from their labors.

Amud Hakodesh'sh, Maran HaGaon Rabbi Yosef Sholom Elyashiv, zt"l

The esteemed Rabbi Yirmiyohu Abramov, shlitte, and his wife Netan, are already renowned for their lofty efforts, done with the greatest dedication and without any financial remuneration, solely to assist Klal Yisrael in acquiring the Torah Hakodesh in holiness and hashkafah which constitutes the sanity of the Jewish people...

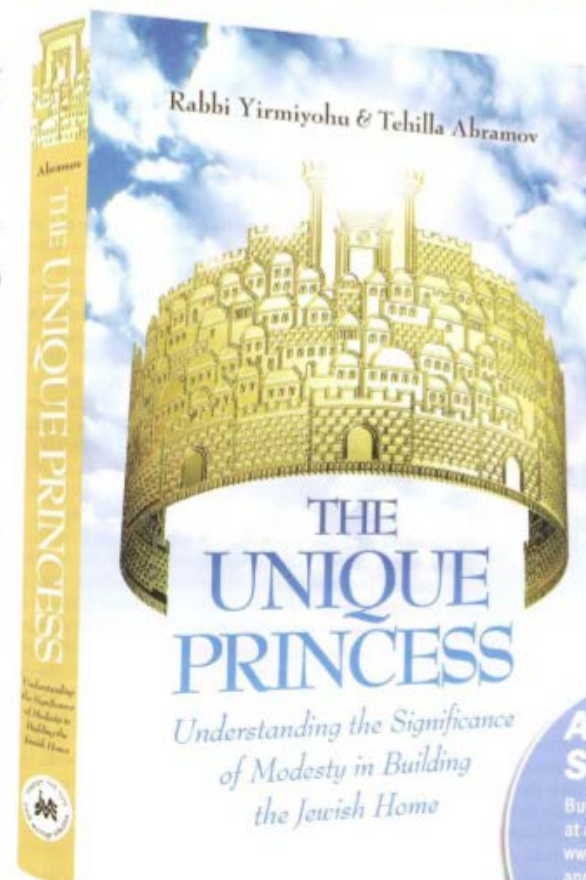
HaGaon HaGadol Rabbi Chaim Pinchas Scheinberg, zt"l

This book has been reviewed and edited by renowned Torah luminaries who are well-versed in these matters... It is written with intelligence and good taste; "Like golden apples carved on silver plates, so is a word spoken in its proper place"

HaRishon LeTzion HaGaon Rabbi Ovadia Yosef, zt"l

This marvelous book, which has received the approbation of the gadol hador, Maran Rabbeinu HaGaon Rabbi Elyashiv, zt"l, has been written with the aim of implanting and explaining to Jewish daughters the beauty of this wonderful mitzvah of modesty...

HaGaon Rabbi Asher Zelig Weiss, shlitte



This book, "The Unique Princess", offers a great deal to the daughters of Israel, to help them carry out the will of our Father in Heaven.

HaGaon Rabbi Yitzchak Zilberstein, shlitte

I have received and read the manuscript on the concepts and guidelines of the modesty and holiness of the Jewish women... The demands of our time has prompted this family to step forward to implant the lessons of "The entire glory of a princess is inward," into the hearts of Jewish women, through a book written with intelligence and good taste, on the Torah of modesty, in accordance with the teachings of our sages and our rabbis...

HaGaon Rabbi Ariel Auerbach, shlitte

All the topics of zivus presented in this work in such a clear and interesting manner, both hashkafah and halacha, are outlooks and laws that apply to everyone, even regular people as ourselves. I appreciate the tremendous effort put into producing this magnificent presentation and I commend Rabbi and Mrs. Yirmiyohu Abramov for the accomplishment...

HaGaon Rabbi Zev Leff, shlitte

A UNIQUE SALE!

Buy "The Unique Princess" at any book store or at www.jewishfamily.org and receive "The Secret of Jewish Femininity" for **FREE!!**

* expires 10/31/2014

"Moshlach is in the doorway"

- Rav Chaim Kanievsky, shlitte,
Roish Chodesh Kilev

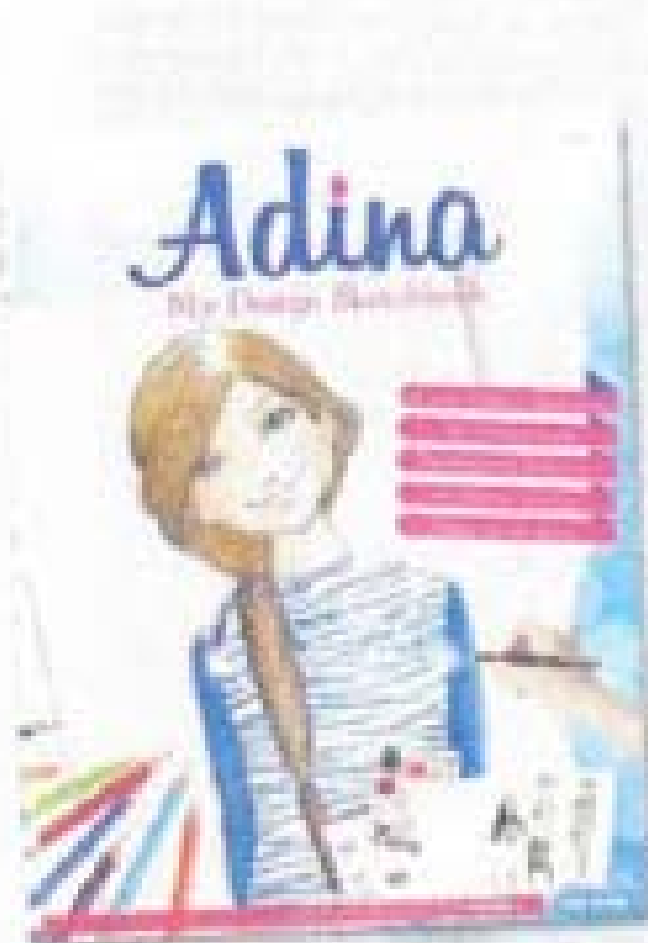
WE WOMEN CAN HELP HIM ARRIVE BERACHAMIM!

A RARE OPPORTUNITY FOR WOMEN AND GIRLS! You can dedicate a letter in a historic Sefer Torah being written in memory of HaRav Yosef Sholom Elyashiv, zt"l, and receive a blessing from HaRav Chaim Kanievsky, shlitte! **HOW TO PARTICIPATE:** Make a decision to learn and improve in modesty (even the smallest growth makes one eligible to participate). Then send in your Hebrew name, and your mother's Hebrew name, together with a minimum donation of \$10 (towards the cost of the Sefer Torah), to one of these addresses: J.M.E. P.O. Box 43206 Jerusalem, Israel 91431 or J.M.E. 423 Rutherford Blvd. Clifton, NJ 07014 or JEWISHFAMILY.ORG/TORAH/ For more information, or to sign up for a letter over the phone by credit card: Please call US # 917-992-3166 or Israel # 972-8-974-1030



Growing up Modestly





Adina

My Design Sketchbook

BY MRS. YOCHAVED NADELL

Over 100 pages of fun! Play, design and sketch beautiful clothing - and have a blast! This one-of-a-kind spiral book offers a kosher outlet for creativity and makes tznius exciting and relevant. It enables girls to grow in their self-esteem, dignity and creativity, while learning how to design and draw beautiful clothing with step-by-step tutorials. For girls and women ages 8-100.

פון די זיסע מיידעל'עך
האבן מיר נישט פארגעסן!

גאלדי
איז שוין א עכטע

שבת
מאמע

מיט איר נייע
שבת סעט



קומט מיט:
שירציל / טיכל / טאץ / 2 ליכט
צדקה פושקע / 3 מטבעות
שוועלעך באקס / מערל קייטל

**AVAILABLE AT YOUR LOCAL
TOY & JUDAICA STORES**

L. Chaim Production Inc.
718-365-2090 / 1-877-9-L-CHAIM

yiddish
TOYS



marathonmother

Follow



417 posts

9,185 followers

823 following

Beatie Deutsch

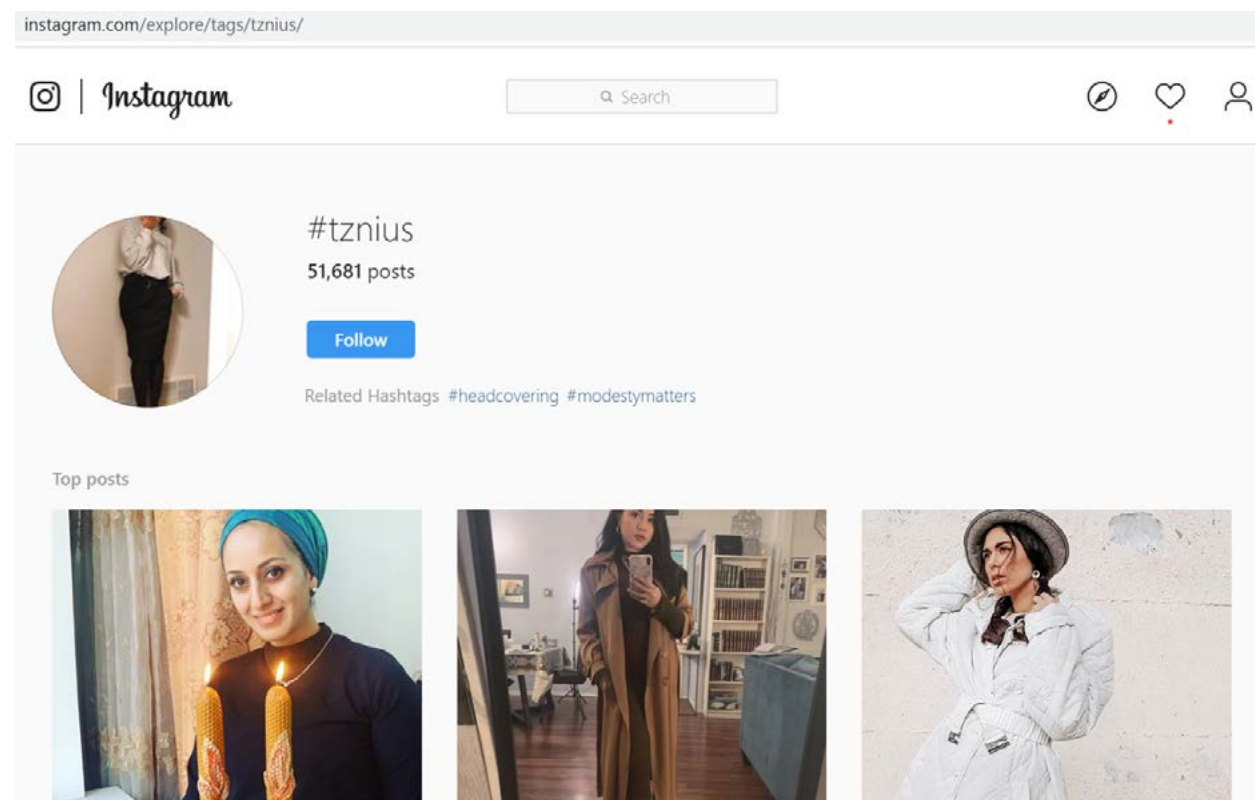
Proud Jewish Momma & Ambassador of Hashem 🧑🏽‍🤝‍🧑🏽

@nike Runner Chasing Olympic Dream

Israel National Champion Marathon 2:36 and Half Marathon 1:15

www.peace-sport.org/vote-for-the-april6-initiative-of-the-year/?fbclid=IwAR0FyQ...

Reframing Fashion



→ ↺ pinterest.co.uk/pin/93379392253072964/?lp=true

Search Home Following Sally 9+



...

Send Save

These Two Orthodox Jewish Designers Have Your Summer Wardrobe Covered—And Cool

Saved from **Vogue Magazine** 148

Not one for showing skin? The Orthodox Jewish designers of The Frock NYC have some covering-up tips to stay cool for summer. **Less**

Read it

Similar ideas








KOSHER CASUAL

Women's Head Coverings

by Imaga



From And Fashionable

WHERE MODEST MEETS MODERN

Knowing Your Worth Pt. 3

A couple weeks back on my Instastories, I started something called "#TreatYoSelfTuesday". It's an ...

[VIEW POST](#)

Modesty as a Business

fodest

MODEST

Switch up your style in these chic outfitting pieces designed to mix, match and layer. Featuring flowing fabrics, higher necklines and lower hems, you'll find the perfect look, every time



Shop this outfit

Shop this outfit

Shop this outfit

Shop this outfit





THE DOLCE & GABBANA HIJAB AND ABAYA COLLECTION

WHAT THIS MEANS TO THE MODEST FASHION INDUSTRY

Modesty Erases Women









A BRIEF GUIDE TO *The Dangers of Erasing Women*

The recent phenomenon of removing women's images from the public sphere is damaging to women and the entire community. **When women are not seen, their voices are not heard and their needs are not met.**

THIS MANIFESTS IN:

 **FINANCIAL DAMAGE:** When women cannot advertise using pictures of themselves, as their male counterparts do, their advertising reach and efficacy are limited and their parnasah suffers.

 **HEALTH:** When women's bodies are considered sinful and discussing their health is considered immodest, women are unaware of the risks to their health, the signs of disease and preemptive screening. Women suffer and even die from preventable medical conditions. We see this in Haredi women's health in Israel.

 **LEAVING THE FOLD:** According to a Nishma study, the #1 reason cited for women abandoning Orthodoxy is the treatment of women.

 **ROLE MODELS:** We leave Jewish girls with no images of modest, proud Jewish women to counter the hypersexualized culture they are bombarded with. Girls will mimic what they see in the media, and they are not seeing frum women in the media.

 **OBJECTIFYING GIRLS AND WOMEN:** Just as pornography turns women into sex objects, so too does erasing women. It tells girls that frum society can never view them as anything other than sexual objects. It tells boys that this is the correct way to regard women.

 **BOYS:** Boys learn that they are incapable of controlling themselves around women and girls, and that it is the nature of men in frum society — including their fathers, rabbis and teachers — to be sex-obsessed. It also wrongly places the burden of respecting women on women to become invisible rather than men's responsibility to act in a Torah way.

 **FRUMKEIT:** If no woman, no matter how covered up she is, is modest enough to be seen in pictures, does tzniut even matter? Women and girls are trained to understand that no matter how covered they are, their very presence is a problem.

 **BALANCE:** We upset the entire balance that Hashem created in the world when we remove women and girls.

 **MESORAH:** Women were always visible in frum publications. We are being disingenuous to halacha when we claim that erasing women has been a halachic or Jewish social norm. It is a modern trend.

 **TWISTING HALACHA FOR PROFIT:** When businesses erase women because they think it will increase their marketability, we are teaching the community that Jewish values are subservient to our profits.

For an in-depth analysis of the above issues
please see our website www.chochmatnashim.org



Frum Women Have Faces



Pictured above: Sara Schenirer; Rishel Kotler; Margalit Yosef, Sarah'la, daughter of the Chofetz Chaim; Henny Machlis; Esther Jungreis; Ruchoma Shain; Batsheva Kanievsky; Chaya Mushka Schneerson

ABOUT THIS SITE

In recent years, editors of some frum publications and media have refused to include pictures of women on their pages. Frumwomenhavefaces.com collects examples of this policy in action as well as resources and

happy wife happy life

radiant red orange



this radiant red orange holds the key to a long and blissful marriage: if she's happy, everyone's happy.

starter wife

a sheer and soft pastel pink.

★★★★★ 5.0 (5) [write a review](#)

\$8.50 MSRP

[buy now](#)

[Add to Wishlist](#)



precious and pretty, but not naive. this sheer and soft pastel pink polish marries stunning beauty with an attitude that's tough as nails.

DBP, Toluene and Formaldehyde free

25, 26

Thank you